

# KPDA Media Weekly Review Report as at 5<sup>th</sup> February 2021



## REMINDER ON THE 2021 MEMBERSHIP SUBSCRIPTION DEADLINE

This is a polite reminder to all members who have not made payment towards their membership subscription for this year. This is a follow up on all the 2021 membership renewal invoices sent to you.

The deadline for membership payment was **Friday, 29th January 2021**.

Kindly ensure to make your payment if you have not to ensure better planning on our side.

We thank you for your continued support.

## POSTPONED: NATIONAL LAND INFORMATION MANAGEMENT SYSTEM (NLIMS) SCHEDULE OF PRE-LAUNCH MEETINGS

Kindly note the change of dates of the pre-launch meetings of the National Land Information Management System below. Click [HERE](#) to view the schedule of the meetings. If you would like to attend, kindly send you details to [membership@kpda.or.ke](mailto:membership@kpda.or.ke)

5<sup>th</sup> January 2021

**Business Daily | Charles Mwaniki | Friday, 5<sup>th</sup> February 2021**

### **MUTHAIGA, DONHOLM TOP NAIROBI LAND PRICE GAINS**

Muthaiga and Donholm estates have recorded the biggest jump in land prices in Nairobi over the past six years, revealing buyer preference for exclusivity and ease of access. [Read More.](#)

**Business Daily | Ibrahim Mwathane | Friday, 5<sup>th</sup> February 2021**

### **SECTIONAL PROPERTIES LAW WILL ESCALATE REAL ESTATE OWNERSHIP**

The Sectional Properties Act, 2020 is not new. It repeals the Sectional Properties Act of 1987. The objective remains to provide for the division of buildings into units to be owned by individual proprietors. [Read More.](#)

**Business Daily | Collins Omulo | Friday, 5<sup>th</sup> February 2021**

**NMS SEEKS VIEWS ON OLD CITY ESTATES UPGRADE PROJECT**

The Nairobi Metropolitan Services (NMS) has invited public views on planned refurbishment of 10 residential estates within the city, as it moves closer to construction. [Read More.](#)

**The Standard | Harold Ayodo | Friday, 5<sup>th</sup> February 2021**

**NEW LAW OPENS THE WAY FOR APARTMENT OWNERSHIP TITLES**

I have desired to buy an apartment to live in nearer my workplace in Westlands but held back over several unanswered questions. [Read More.](#)

**4<sup>th</sup> February 2021**

**Business Daily | John Mutua | Thursday, 4<sup>th</sup> February 2021**

**WHEN ELECTRICIAN, PLUMBER IS CLICK OF A BUTTON AWAY**

For months, Samuel Munga kept thinking how he could be of help to scores of skilled yet un-employed youth whom he interacted within his estate and on the streets of Nairobi. [Read More.](#)

**Business Daily | Elizabeth Kikuva | Thursday, 4<sup>th</sup> February 2021**

**KIAMBU LAND PRICES DROP AS SPECULATOR STEAM COOLS**

Land prices in Nairobi's satellite towns in Kiambu County fell last year, halting years of growth that was driven by speculative buying and infrastructure development. [Read More.](#)

**The Standard | Wainaina Wambu | Thursday, 4<sup>th</sup> February 2021**

**LAND SPECULATORS BURN THEIR FINGERS IN KIAMBU**

After years of speculative buying and hoarding, investors have found themselves stuck with vast parcels but no buyers to match their exaggerated prices. [Read More.](#)

**The Standard | James Wanzala | Thursday, 4<sup>th</sup> February 2021**

**GRIM OUTLOOK FOR REAL ESTATE AMID FALLING INCOMES**

Property prices and rents are projected to decline further, as the effects of the coronavirus pandemic continue to be felt in the real estate sector. [Read More.](#)

**The Standard | Kepher Otieno | Thursday, 4<sup>th</sup> February 2021**

**COURT SUSPENDS NEW KISUMU COUNTY LAND RATES**

Property owners in Kisumu have received temporary relief after a court stopped the county government from implementing new land rates. [Read More.](#)

**The Standard | Peter Theuri | Thursday, 4<sup>th</sup> February 2021**

**HOTELS RECOVERY UP AS VIRUS RULES RELAXED**

The hospitality industry that faced a sickening blow in 2020 with some prime hotels winding up operations or shipping out, is slowly showing recovery signs. [Read More.](#)

**The Standard | Peter Theuri | Thursday, 4<sup>th</sup> February 2021**

**CONSTRUCTION REBOUNDS TO PUMP SH169B INTO ECONOMY**

The construction sector contributed Sh169 billion to Kenya's gross domestic product in the third quarter of 2020, the highest in any quarter since 2015. [Read More.](#)

**The Standard | Reuters | Thursday, 4<sup>th</sup> February 2021**

**FEWER DESKS, MORE COFFEE: HOW THE OFFICE COULD CHANGE**

Employees returning to the office after the coronavirus pandemic ends might find fewer desks and more room to chat over coffee, real estate experts say, as companies look to "seduce" remote workers back by offering more space for interaction. [Read More.](#)

**The Standard | Reuters | Thursday, 4<sup>th</sup> February 2021**

**LAND SPECULATORS BURN THEIR FINGERS IN KIAMBU**

Popularly referred to as 'Nairobi's bedroom', Kiambu has witnessed a property rush over the years that saw the clearance of coffee and tea plantations to make way for houses, turning into a concrete jungle of apartments, gated estates, shopping malls and industrial warehouses. [Read More.](#)

**3<sup>rd</sup> February 2021**

**Business Daily | James Kariuki | Wednesday, 3<sup>rd</sup> February 2021**

**MHASIBU OFFERS SH40M LOANS PAYMENT RELIEF**

The Covid-19 pandemic forced Mhasibu housing company to reschedule repayments on loans worth Sh40 million in the first nine months of 2020, the firm says. [Read More.](#)

**2<sup>nd</sup> February 2021**

**Business Daily | Kevin Rotich | Tuesday, 2<sup>nd</sup> February 2021**

**NCBA, SHELTER AFRIQUE INK HOMES FINANCING DEAL**

Pan-African housing financier Shelter Afrique has partnered with NCBA Bank to provide mortgage financing to 200 home buyers in Nairobi, Mombasa, Kisumu, Kiambu and Machakos Counties. [Read More.](#)

**1<sup>st</sup> February 2021**

**Business Daily | Kiprono Kittony | Monday, 1<sup>st</sup> February 2021**

**PRIVATISATION, GREEN FINANCING KEY TO VIBRANT CAPITAL MARKETS**

Leading economists and experts around the world agree that the Covid-19 pandemic has disrupted economies and societies at a scale and pace not seen since World War II. Despite this challenging environment, Kenya's resilience has shone through. [Read More.](#)














WE WANT YOU, TO JOIN KPDA!



# We want you to join KPDA!



## Why join KPDA?

|   |  |   |   |
|---|--|---|---|
|  <p>Be at the forefront of advocating for change and better environment in the built sector</p>                                |  <p>Get to air issues affecting yourselves and others to a body that realises real change</p> |  <p>Access to our database with top level management contacts</p>            |  <p>One on one introduction to companies you would like to work with</p> |
|  <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p> |  <p>Access to the latest news and trends in the industry</p>                                  |  <p>Meet and exchange contacts with other members in networking events</p> |   |
|  <p>Free members networking events</p>   |  <p>Get discounted rates to events</p>  |  <p>Get the privilege to negotiate sponsorship rates as a paid up member</p> |  <p>Join a like-minded family !</p>                                      |



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: [membership@kpda.or.ke](mailto:membership@kpda.or.ke)!  
Our website is [www.kpda.or.ke](http://www.kpda.or.ke) to view each category and the rates

Reach out to Cynthia on [membership@kpda.or.ke](mailto:membership@kpda.or.ke)

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

**KPDA**  
KENYA PROPERTY DEVELOPERS ASSOCIATION

## ADVERTISE WITH KPDA

**AT AN 80% DISCOUNT!**

### Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

### AD Requirements:

- JPC or PNG format
- 72 dpi resolution
- Colour calibration RCB
- Size should not exceed 30KB

### Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

### What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**  
**Kshs. 3, 420 VAT Incl**
- **Non-Members:-**  
**Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

### KPDA Advertising Platform Statistics

|  |   |
|--|---|
| <b>The KPDA Website - <a href="http://www.kpda.or.ke">www.kpda.or.ke</a>:</b> <ul style="list-style-type: none"><li>• 10, 000 visitors per month</li><li>• 7, 000 visitors on Mondays and Wednesdays</li></ul> | <b>KPDA on Twitter @KPDA_Ke:</b> <ul style="list-style-type: none"><li>• 5, 040 followers</li><li>• 14, 000 impressions per month</li></ul>   |
| <b>The KPDA Media Weekly Review Report</b> <ul style="list-style-type: none"><li>• Over 1, 500 subscribers</li><li>• An organic reach of over 500 subscribers</li></ul>  | <b>LinkedIn - Kenya Property Developers Association:</b> <ul style="list-style-type: none"><li>• 2, 732 followers</li><li>• Over 500 views per day</li></ul>  |
| <b>Facebook page - Kenya Property Developers Association:</b> <ul style="list-style-type: none"><li>• 3, 360 followers and 3, 232 likes</li><li>• An organic reach of over 1, 500</li></ul>                    | <b>Email Contacts - <a href="mailto:ceo@kpda.or.ke">ceo@kpda.or.ke</a>, <a href="mailto:membership@kpda.or.ke">membership@kpda.or.ke</a>, <a href="mailto:kpdasecretariat@gmail.com">kpdasecretariat@gmail.com</a></b> <ul style="list-style-type: none"><li>• Over 1, 000 email contacts</li></ul> |

**For more information,**  
please call: 0725 286 689 / 0737 530 290  
or email: [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke)

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